

From the Chairman's Desk:

I am delighted to welcome you all to the 78th annual general meeting of our Union. It is with immense gratitude that I acknowledge your steadfast support and co-operation, which have been instrumental in propelling our Union to exemplify excellence in development, quality and production within the dairy sector throughout our 78-year-old illustrious journey. We shall always remain indebted to the founders of our Union – the great visionary leader Shri Sardar Vallabhbhai Patel, our founder patron Shri Tribhuvandas Patel and the Father of White Revolution Shri Dr. Verghese Kurien. Their selfless contributions have not only shaped AMUL but have also determined the path to a bright future for lakhs of milk producers.



Shri Vipulbhai K. Patel (Chairman)

In today's times, animal husbandry at village level has played a crucial role in bringing economic prosperity to farmers. However, now we need to focus on modernizing animal husbandry in order to increase the milk yield from cattle. Currently, the young generation is reluctant in engaging themselves in animal husbandry. India currently is the world's largest milk producer in the world and we should be extremely proud of this fact. However, if we look at the milk yield per cattle then, India is lagging behind than many other nations. Therefore, if we aim to make India as a dairy to the world then, this can only be made possible by increasing the milk yield from each cattle and not by merely inducting more cattle.

India is a country with a population of approximately 1.5 billion and hence, has an insatiable demand for milk and milk products. To provide some context, in the past 50 years, the dairy sector has grown at a higher rate compared to agriculture sector, and this trend is poised to continue in the forthcoming years as well. For young entrepreneurs, the field of animal husbandry presents a lucrative opportunity, and when done in a rural area can lead to substantial profits. I am happy to inform you that the milk yield per cattle in Gujarat is higher than the average milk yield per cattle of the entire country. Advanced technologies like embryo transfer and sex-sorted semen are set to play a pivotal role in boosting the productivity of milch animals and hence, we should make optimum utilization of these. To fully leverage the benefits of these technologies, it is essential to also make extensive use of digital belts, digital machine kits, and TMR (Total Mixed Ration).

Enhancing milk productivity will require a co-ordinated effort from not just individual dairies but from all the stakeholders of the entire dairy industry. From the past four years, we have started using sexed semen doses in the artificial inseminations leading to a total of 6,76,222 artificial inseminations. This has resulted in 88,095 pregnancies which have ultimately led to birth of 71,642 female calves with anticipated higher milk yield.

Our Union places a significant emphasis on production of clean milk. To achieve this goal, we make continuous and consistent efforts to ensure awareness at both the Union as well as society level for clean milk production while adhering to stringent food safety norms. We value our customers as much as we do our farmers and are committed to ensure that we provide the desired products to them at their doorsteps at all times. Our aim is to manufacture world's best customer-oriented dairy products while ensuring compliance to all the quality parameters.

I am delighted to share with you that in the financial year 2023-2024, we have paid ₹ 1,001.55/KG fat to our members. Compared to the previous year, the cost of raw materials used in manufacture of cattle feed has increased by 5.50%. However, despite the same, we have not increased the selling rate of cattle feed sold to farmers. Our unwavering and continuous trust in the co-operative structure and its integrity has resulted in sustainable economic development through the business of animal husbandry. Our consistent and impressive progress has set an example of excellent business management. We can certainly take pride in this achievement.

